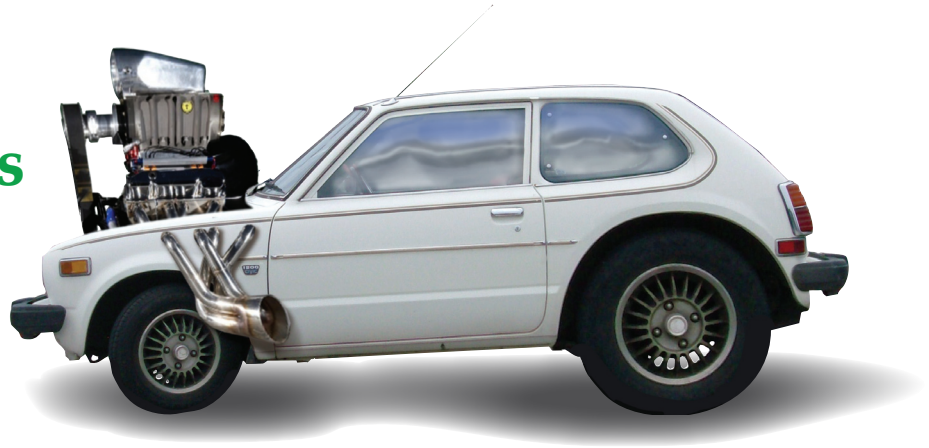


# SHIFT YOUR BUSINESS INTO HIGH GEAR

The City of Lowell is once again offering the **BEST RETAIL PRACTICES** program and inviting all retailers, restaurateurs and store front businesses to participate!



- **FREE** workshop on updating your business and improving your marketing
- **FREE** 1-on-1 consultation for qualified stores and restaurants
- Up to **\$2,500** in matching grant to make recommended improvements

## Past participants include:

Osiris  
Van Gogh Gear  
Eleni's Tailoring

Groovy Grub  
Eggroll Café  
The Club

Athenian Corner  
Welles Emporium  
...and dozens more!

## How can we help YOU and YOUR BUSINESS? It all begins with the WORKSHOP\*

DATE: Wednesday, February 24<sup>†</sup>

TIME: 8:30 am

LOCATION: MCC Morse Federal Bldg., 50 E. Merrimack St.

\* Applications for the grants will ONLY be distributed at the WORKSHOP.

In order to qualify for the grant, you MUST attend the WORKSHOP and meet the selection criteria.

<sup>†</sup>Rain/snow date: Tuesday, March 2

Call **Erin Findlen** at **978-446-7200 x1437**  
or email **BestRetail@LowellMA.gov** to sign up -- today!



best retail practices

The City of  
**LOWELL**  
*Alive. Unique. Inspiring.*

