



**Tom Aley, Founder, Moms & Jobs**

Tom has spent that last 20 years investing in, building and managing companies in the software and Internet industry. He has worked for global multinationals and also small, tiny little companies with big ambitions. His most meaningful work has been in helping non-profits run more efficiently. He helped launch The Jericho Road Project nearly 10 years ago and in doing so was able to better understand the impact that hundreds of non-profits are having in the communities of Lowell, Lynn, and Lawrence, MA. The Jericho Road Project helps match executives, who are interested in donating their time and who have domain expertise with non-profit organizations that seek their skills and time. Over the years it struck Tom that the structure and business models of non-profits were not always optimized for sustainable success, and therefore need to raise funds to cover their shortfalls every year. Tom thought that there might be a better, more powerful way to attack social challenges through for-profit business models – to leverage the sustainability and discipline of such structures in order to achieve a more efficient growth process. This was the main impetus behind starting Moms & Jobs



**Marybeth Campbell, Workforce Development Director, Massachusetts Clean Energy Center**

Marybeth has ten years experience combined in government, public policy, public education and project management in the energy sector. She is currently the Workforce Development Director at the Massachusetts Clean Energy Center, liaising with higher education, vocational schools, and community-based non-profits and labor to develop training and workforce capacity that supports the Commonwealth's growing clean energy industry. She most recently served as Public Education Manager for the Massachusetts Renewable Energy Trust where she oversaw two education initiatives that funded projects to increase awareness about the benefits of clean energy. Prior to joining the Trust, Marybeth worked as a senior research analyst for the Massachusetts House of Representatives Joint Committee on Telecommunications, Utilities and Energy. She has a BA in Political Science from Providence College.



**Michael Ellenbecker, Sc.D., Professor, University of Massachusetts - Lowell**

Michael has been with the Toxics Use Reduction Institute since its inception, first as Deputy Director and now as Director. In this role, Michael have facilitated interdisciplinary research toward the goal of reducing the use of toxic chemicals by industry. The Institute has funded research projects in all of the engineering departments at UMass Lowell, including projects performed by the co-PIs on this proposal. In addition, the Institute has worked with scientists and engineers located at institutions throughout the United States and in many other countries to further the goal of reducing the use of toxic chemicals. In recognition of the innovative work performed by the Institute and its partner agencies, the Massachusetts Toxics Use Reduction Program was selected as one of the top ten Innovations in American Government by the Ford Foundation, Harvard University's Kennedy School of Government, and the Council for Excellence in Government in 1999.



**Andrew Reed, Director of Sales, Borrego Solar**

Andrew Reed is Borrego Solar's Director of Sales working out of the New England regional headquarters. Andrew joined Borrego Solar in 2007 and has been responsible for Borrego Solar's rapid growth in Massachusetts, Pennsylvania and New Jersey. Andrew currently heads all business development efforts for the east coast in the commercial, municipal, and utility sectors. Prior to joining the solar industry, Andrew worked at the Thomson Corporation where he played a primary role in creating and developing a corporate training division for the company. Andrew earned his MBA in Organizational and Environmental Sustainability from Antioch University in New England and his Bachelor's degree in Business Administration from the University of New Hampshire.