

City of Lights Parade

& HOLIDAY ART STROLL

Holiday Art Stroll Activities

Stroll downtown Lowell, enjoy street performers and art exhibits, taste wintery treats, and find affordable and original gifts for your holiday!

★ **Stocking Scavenger Hunt • 12:00 PM – 3:30 PM**
New this year, join our Holiday Stocking Scavenger Hunt! Pick up a stocking at the National Park Visitors Center anytime between Noon – 3:00 PM, decorate it at the ALL Art Gallery between Noon – 3:30 PM, and then explore the downtown to find gifts from over 13 participating locations. Once you've collected all of your gifts, head to the Brush Art Gallery for holiday family photos before 3:30 PM. See map on back.

★ **2nd Annual Hot Chocolate Competition**
Visit participating locations and cast your vote for the winner! See back for details.

Street Performances

Noon – 4:00 PM: UMass Lowell Students performing at six businesses downtown. Music performances and strolling carolers on downtown streets and in local businesses: Market, Middle, Merrimack and Central Streets.

2:00 PM – 4:00 PM: Lowell Gentlemen Songsters performing at street corners & stores.

“All Aboard!” Tour of Lowell - The Trolley Express

Experience the magic of The Polar Express®! Join us for a round-trip ride aboard the Lowell National Historical Park Trolley. Listen to a reading of this classic children's story. At the end of the line, enjoy hot chocolate and cookies. Departing from the Boot Cotton Mills Museum at 11:00 AM, Noon, 1:00 PM, 2:00 PM, and 3:00 PM. Reserve your space on board at 978-970-5000.

Festival of Wreaths at the Masonic Temple • Noon – 7:00 PM

Sample warm refreshments and stroll a holiday wreath display and craft & jewelry marketplace for holiday shopping. Vote for your favorite wreath and a chance to win it! Hosted by Lowell Transitional Living Center.

Daytime Arts & Crafts Shopping

The Brush Art Gallery & Studios • 256 Market Street

Find the perfect gift! Browse handcrafted items, including stained glass, jewelry, sculpture, paintings, ceramics, textiles, photography and more.

ALL Arts Gallery • 246 Market Street

Stop by for the Members Super Duper Holiday Exhibition at the gallery with "Cookies, Carols and Cards" a Holiday Celebration, and card sale.

American Textile History Museum • 491 Dutton Street

The museum will be open from 10:00 AM – 5:00 PM and will host family-friendly activities in the Textile Learning Center. Open exhibits will include the "Changing Landscapes: Contemporary Chinese Fiber Art" and "Aprons: Fifties FUNtional Fashion."

Jean Winslow/Studio II • 256 Market Street

Find monoprints, collages, reproductions and cards, sized and priced for gift giving.

New England Quilt Museum • 18 Shattuck Street

Exhibit "Masters: 40 Contemporary Master Quilters"

Visit our shop with handmade quilts, quilted table runners, holiday ornaments, and a variety of handcrafted gifts. Cookies and hot cider will be served.

Whistler House Museum of Art • 243 Worthen Street

View the Parker Gallery Annual Juried Members Exhibition - a group show of 40 artists presenting works in various media in the Members Room.

Merrimack Repertory Theatre • 50 East Merrimack Street

"Heroes" by Gerald Sibleyras, adapted by Tom Stoppard - Regional Premiers, 4:00 PM and 8:00 PM.

Evening Activities

City of Lights Parade • 4:30 PM – 6:30 PM

From Jackson Street to City Hall, enjoy over 60 participating groups and a special visit by winter's biggest stars!

Parade of Lights Choral Concert at St. Anne's Church 6:30 PM – 8:00 PM

End your day with a performance by the Lowell Gentlemen Songsters and the St. Anne's choir singing "Noel, Night of Everlasting Love" narrated cantata.

Photos with Santa at Lowell City Hall • 6:30 PM – 8:00 PM

After the parade, we invite kids & families inside to warm up and stay for a holiday photo with Santa. (\$3 each)

City of Lights After Party • 7:00 PM – 9:00 PM

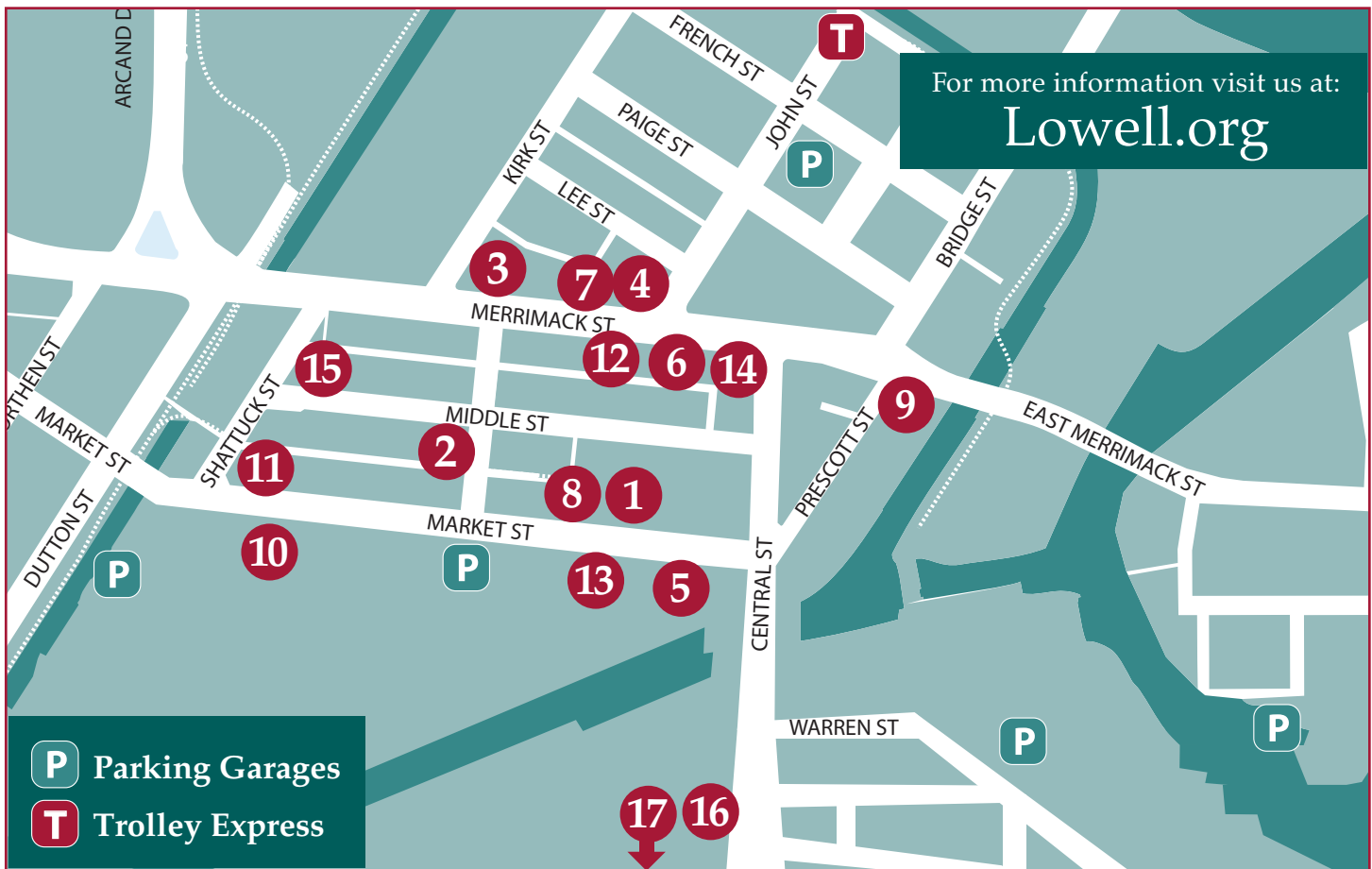
Keep the holiday spirit running high by joining the after party at Village Smokehouse (98 Middle Street) for The Happy Accident sponsored by The River 92.5 FM.



The City of
LOWELL
Alive. Unique. Inspiring.

Saturday, November 28
11 AM – 8 PM





For more information visit us at:
Lowell.org

P Parking Garages
T Trolley Express

Hot Chocolate Competition

Visit the following locations to vote for your favorite hot chocolate! Be sure to have your ballot stamped with your winning location. Return your vote to our Information Table at the Revolving Museum (22 Shattuck St.) or at the Santa Photo location at City Hall (375 Merrimack St.)

Hot Chocolate Competition Sites:

- 1 Brew'd Awakening Coffeehaus
- 2 Cafe Paradiso
- 3 C'est
- 4 Chantilly Place
- 2 Coffee Mill
- 5 Dharma Buns Sandwich Co.
- 6 Groovy Grub
- 7 Mambo Grill
- 8 Market Street Market
- 17 Second Wind (30 Gorham Street)
- 9 Tutto Benne Wine and Cheese Cellar
- 3 Welles Emporium, Inc.

Stocking Scavenger Hunt Sites

- 10 ALL Gallery
- 11 Athenian Corner
- 1 Brew'd Awakening Coffeehaus
- 10 Brush Art Gallery and Studios
- 4 Chantilly Place
- 5 Dharma Buns Sandwich Co.
- 12 Downtown Dancewear
- 13 ERA Morrison
- 12 Giovanni's Trends
- 6 Groovy Grub
- 10 Lowell National Historic Park
- 14 Monkeys Ice Cream & Frozen Yogurt
- 15 New England Quilt Museum
- 9 Tutto Benne Wine and Cheese Cellar
- 15 Van Gogh's Gear
- 16 WCAP 980

Event Sponsors:



Parade Sponsors:



FREE PARKING
 From Noon to 6:30 p.m.
 John Street Garage, 75 John Street
 Leo Roy Garage, 100 Market Street