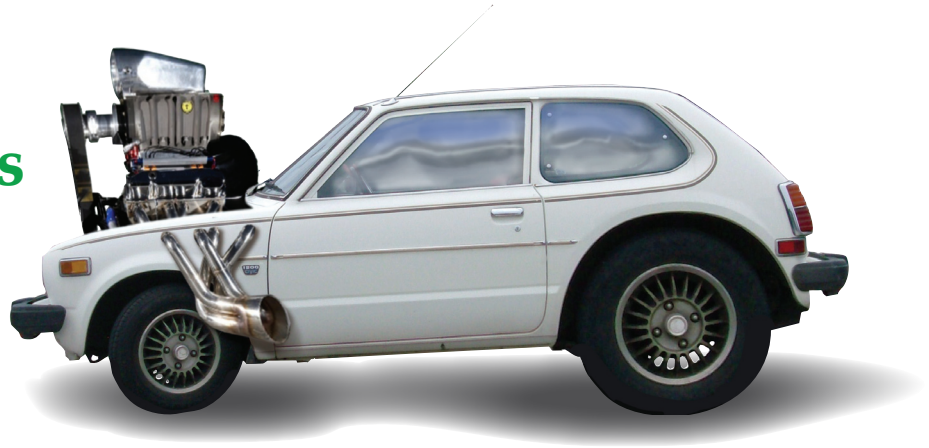


SHIFT YOUR BUSINESS INTO HIGH GEAR

The City of Lowell is once again offering the **BEST RETAIL PRACTICES** program and inviting all retailers, restaurateurs and store front businesses to participate!



- **FREE** workshop on updating your business and improving your marketing
- **FREE** 1-on-1 consultation for qualified stores and restaurants
- Up to **\$2,500** in matching grant to make recommended improvements

Past participants include:

Osiris
Van Gogh Gear
Eleni's Tailoring

Groovy Grub
Eggroll Café
The Club

Athenian Corner
Welles Emporium
...and dozens more!

How can we help YOU and YOUR BUSINESS? It all begins with the WORKSHOP*

DATE: Wednesday, February 24[†]

TIME: 8:00 am

LOCATION: MCC Morse Federal Bldg., 50 Kearney Square

* Applications for the grants will ONLY be distributed at the WORKSHOP.

In order to qualify for the grant, you MUST attend the WORKSHOP and meet the selection criteria.

[†]Rain/snow date: Tuesday, March 2

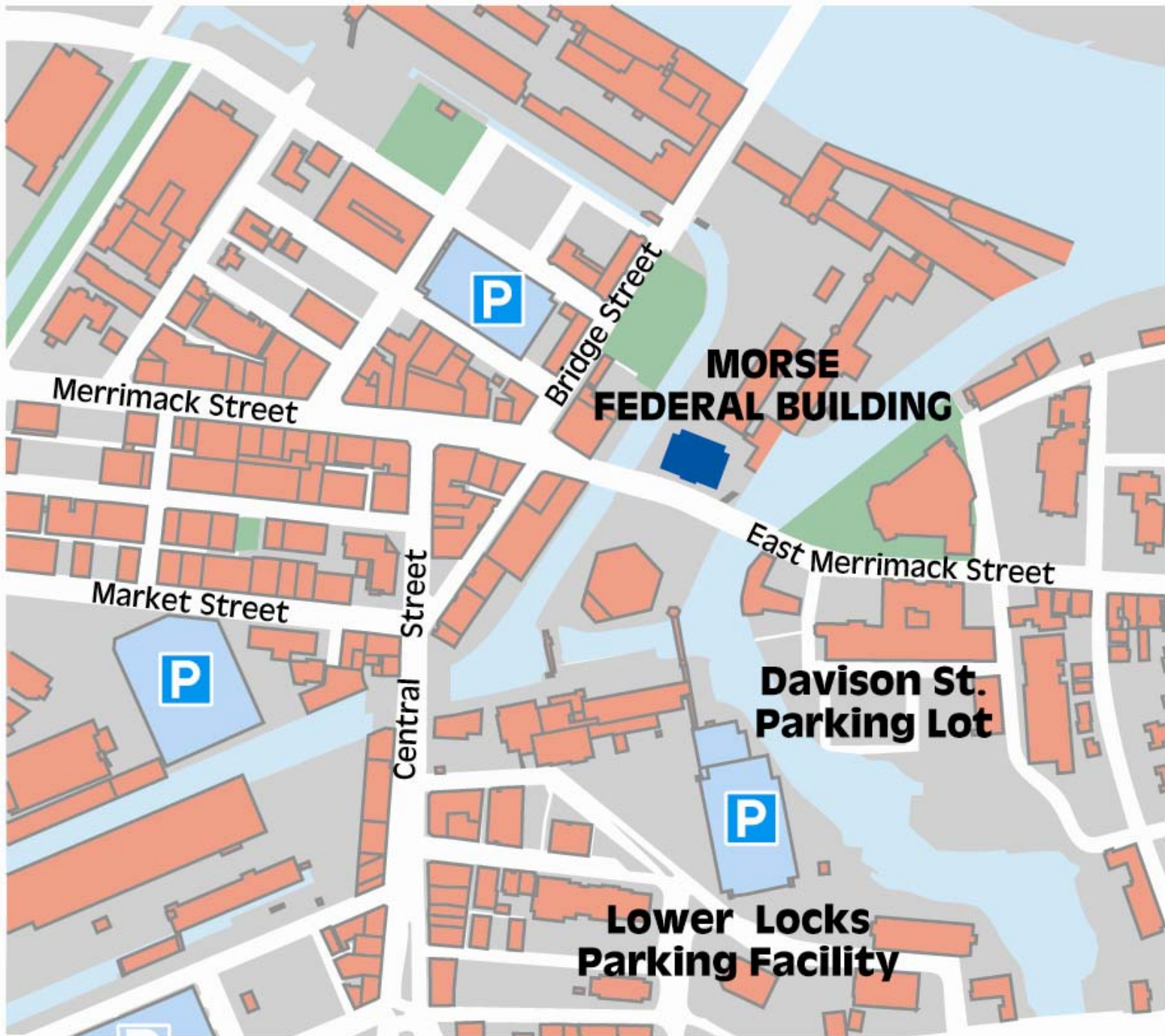
Call **Erin Findlen** at **978-446-7200 x1437**
or email **BestRetail@LowellMA.gov** to sign up -- today!



best retail practices

The City of
LOWELL
Alive. Unique. Inspiring.





**MORSE
FEDERAL BUILDING**

**Davison St.
Parking Lot**

**Lower Locks
Parking Facility**

Merrimack Street

Bridge Street

East Merrimack Street

Market Street

Central Street