

## **Benefiting from Energy Efficiency Programs: It Doesn't Hurt**

Presented by: Mark Siegal, National Grid

This seminar will focus on the Small Business Program which is a direct install program that focuses primarily on lighting, refrigeration and gas direct install measures. In addition, Mark will discuss other incentives and technical assistance available for business customers looking to reduce their energy bills in other end uses such as compressed air, variable speed drives, and heating equipment.

Mark Siegal has been involved in energy efficiency for more than 15 years at National Grid where he is the Manager of Energy Efficiency, Implementation. Part of his responsibilities included managing the Small Business Energy Efficiency Program in Massachusetts, New York, Rhode Island, and New Hampshire.