

Winterfest 2011 Sponsorship and Marketing Opportunities

Frozen Tundra Sponsor

\$15,000

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- As a major presenter, your corporate name/logo is displayed on one of only Three key components of this event:
 - Human Dog Sled Track
 - Winterfest Countdown Clock
 - Club Celsius Entertainment Center
 - Your corporate name/logo is displayed in various marketing materials
 - 36 Sponsor Passes for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. ***The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.***
 - Opportunity to introduce events at sponsored venues
 - Opportunity to display your company material at “The Chill Zone”
 - Official Winterfest Gift Basket

Nor’easter Sponsor

\$10,000

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- Your corporate name/logo is displayed on one of four components of this event:
 - Fireworks
 - Soup Bowl Competition
 - Sleigh Rides
 - Lowla’s Dance Party
 - Your corporate name/logo is displayed in various marketing materials
 - 28 Sponsor Passes for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. ***The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.***
 - Opportunity to introduce events at sponsored venues
 - Opportunity to display your company material at “The Chill Zone”
 - Official Winterfest Gift Basket

Blizzard Sponsor

\$7,500

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- Your corporate name/logo is displayed on one of three components of this event:
 - Mittens/Museum Madness (Sold out)
 - Artic Grill
 - Snowman Competition
 - Your corporate name/logo is displayed in various marketing materials
 - 20 Sponsor Passes for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. ***The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.***
 - Opportunity to introduce events at sponsored venues
 - Opportunity to display your company material at “The Chill Zone”
 - Official Winterfest Gift Basket

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| Snow Storm | \$5,000 |
| <ul style="list-style-type: none"> • Your corporate name/logo is displayed in various marketing materials • 16 Sponsor Passes for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. <i>The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.</i> • Opportunity to introduce events at sponsored venues • Opportunity to display your company material at “The Chill Zone” • Official Winterfest Gift Basket | |
| Flurry Sponsor | \$2,500 |
| <ul style="list-style-type: none"> • Your corporate name is displayed in various marketing materials • 10 Sponsor Passes for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. <i>The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.</i> • Opportunity to introduce events at sponsored venues • Official Winterfest Gift Basket | |
| Snow Squall Sponsor | \$1,250 |
| <ul style="list-style-type: none"> • Your corporate name is displayed in various marketing materials • 8 Sponsor Passes for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. <i>The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.</i> • Official Winterfest Gift Basket | |
| Snowflake Sponsor | \$750 |
| <ul style="list-style-type: none"> • Your corporate name is displayed in various marketing materials • 6 Sponsor Passes for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. <i>The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.</i> • Commemorative Winterfest Hat | |
| Icicles Sponsor | \$500 |
| <ul style="list-style-type: none"> • 2 Sponsor Passes for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. <i>The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.</i> • Commemorative Winterfest Hat | |
| Slush Fund Sponsor | \$250 |
| <ul style="list-style-type: none"> • 1 Sponsor Pass for access to “Fahrenheit,” our heated corporate sponsorship tent with complimentary food and beverages on Saturday, February 5. <i>The Sponsors’ Closing Celebration will be from 6:30pm – 10:30pm.</i> • Commemorative Winterfest Hat | |
| Snow Angel Sponsor (Friend of Festival) | \$100 |
| <ul style="list-style-type: none"> • Commemorative Winterfest Hat | |